

# MONDO TV GROUP

## THE DREAM FACTORY



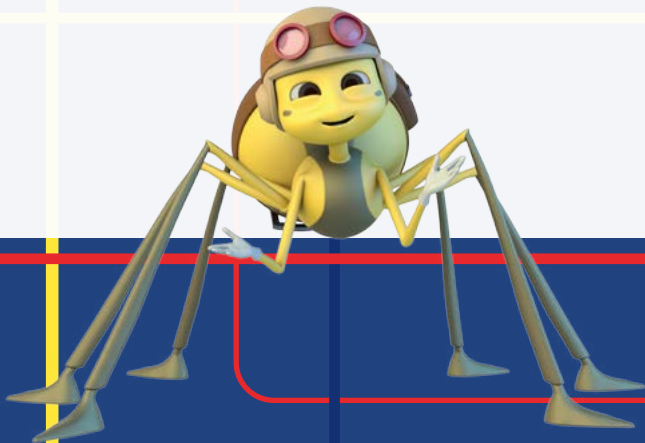
CORPORATE IDENTITY

# WHO WE ARE

A **Dream Factory** with **+50 years** of expertise.

One of the largest European **producers and distributors of animated contents.**

A **global player in the entertainment industry**, thanks to high quality franchises with successful track record.



# WHAT WE DO



## MISSION

Creating meaningful entertainment for family and kids worldwide.

**Co-production deals** for series based on existing brands represent a very important business model for the company.



## VISION

A fully integrated company, maintaining **global leadership** position in creation, distribution and licensing of its IPs.



# OUR STORY

- **1964**  
**Orlando Corradi** founds **DEA S.n.c.**, a company of audiovisual animation with the aim of acquiring the rights to Japanese animated cartoons for distribution in Italy and Europe
- **1985**  
**Mondo TV S.r.l.** is founded for the production of animated TV series and soon becomes **Mondo TV S.p.A.** according to its imminent listing in the **Italian Stock Exchange**
- **2000**  
**Mondo TV Group** further expanded its library while reinforcing its presence on major **Central & Eastern European markets**
- **2006**  
**Mondo TV France** is born with the aim of making co-productions with the major French National TV of high quality animations series
- **2008**  
**Mondo TV Spain (now Mondo Tv Iberoamerica)** is strongly present on the Spanish, Portuguese and Latin America territories through its subsidiary office in Madrid
- **2010**  
The **Consumer Products** division is born to represent merchandising, licensing & publishing rights of Group's and third parties properties
- **2014**  
The Group expands its European strategic presence by opening **MONDO TV Suisse**
- **2016**  
**Mondo TV Producciones Canarias** is born with the aim of providing services to producers and making co-productions taking advantages of the tax incentives for the audiovisual sector in the Canary Islands
- **2019**  
**BAT PAT SERIE** is born with the aim of taking advantage of the tax incentives in the Canary Islands available for the spanish coproduction



**MONDO TV GROUP**  
THE DREAM FACTORY

**MATTEO CORRADI**  
PRESIDENT \ CEO

- 50+ Full Time Talents
- 5 Companies
- 6 Offices

**ROME**

**MILAN**

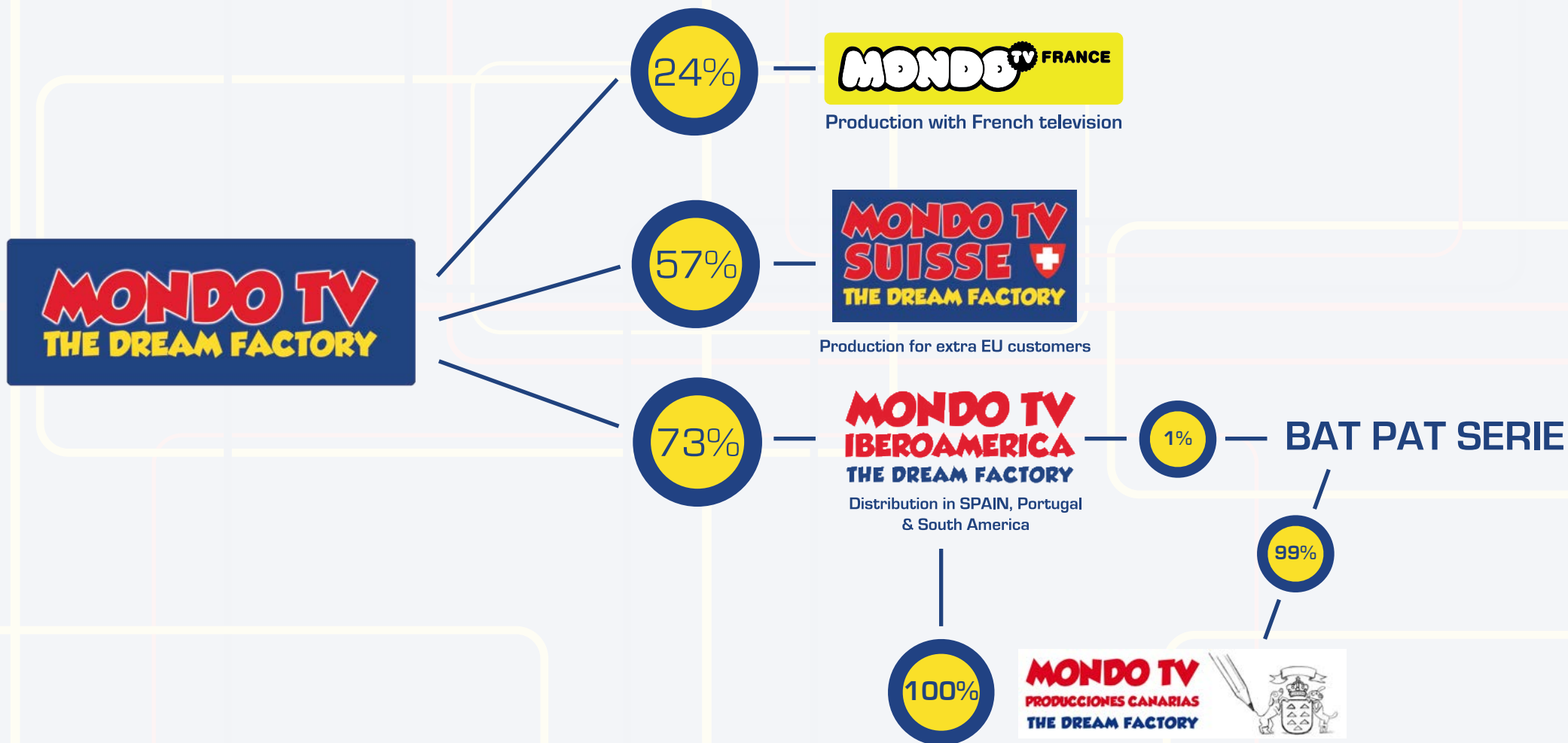
**LUGANO**

**PARIS**

**MADRID**

**TENERIFE**





# Why produce and distribute with us



**Mondo TV** can rely on experienced professionals with long-time knowledge of the market, capable of reaching potential clients all around the world. Years of experience together with an in house audiovisual pipeline that includes preproduction, animation and postproduction allows Mondo TV to deliver top quality contents. In addition to that, our hubs in the Canary Islands and China and the tax credit/rebate available in Italy, Spain and France drastically reduce the production costs, giving an high profitability for each production

# STRATEGIC APPROACH



The Group has adopted a diversification strategy for several related sectors to exploit the rights of the animated TV series



# OUR PORTFOLIO

The catalogue consists of more than 900 hours of series and movies

## NEW Production (selection)



## CLASSIC Title (selection)



# OUR PORTFOLIO

Mondo TV also represents TV Series for **THIRD PARTIES**

LICENSOR	PROPERTY	TERRITORY
ATLANTYCA	BAT PAT \ BAT PAT 2	Spain \ Portugal \ Middle east \ Africa
CJ&M	Robot Trains	Italy \ Middle east \ Spain \ Portugal Israel \ Africa
RTVE	RTVE Catalogue	Italy \ Middle East \ Turkey \ Some Asian Countries
Suzy's Zoo Studio	Little Suzy's Zoo	WW (US Excluded)



## CO-PRODUCTION (selection)





**MONDO TV GROUP**  
THE DREAM FACTORY

**NETFLIX**



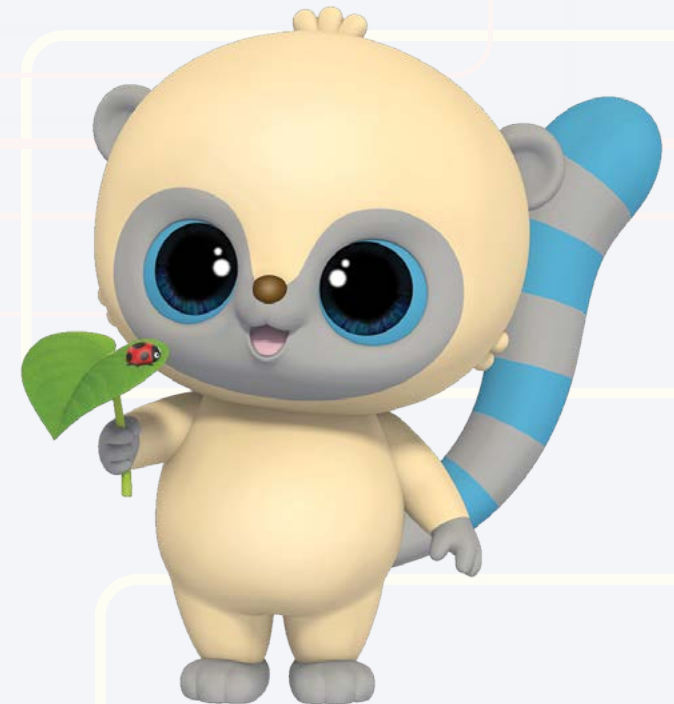
YooHoo becomes a **NETFLIX** original Series



The Series will be co-produced by **NETFLIX**, **AURORA** and **MONDO TV** and will premier on **NETFLIX** in **SPRING 2019 GLOBALLY**



The launch of **YooHoo** as an original **NETFLIX** series represent for **MONDO TV GROUP** an important step for the entry in the **US** and **Global Market**





# TV BROADCASTING & VIDEO ON DEMAND

A Strong relationship with over 150 TV Networks and Digital Platforms Worldwide



# DIGITAL & MEDIA

**NETFLIX**

You Tube



Apple iTunes

amazon

TIMVISION™

icflix



HUAWEI

starz

MEGOGO.NET

mqbibase

TOON GOOGLES





# CONSUMER PRODUCTS & RETAIL

## OUR PARTNERS



KOCH MEDIA



# Presence at TRADE SHOWS



EXPLORING EVERY ANGLE  
IN KIDS ENTERTAINMENT

February 11-14, 2019  
InterContinental Miami



## Presence at TRADE SHOWS

**LONDON BRAND  
LICENSING  
EUROPE 2018**

**LAS VEGAS LICENSING  
EXPO 2018**

**NATPE  
MIAMI**

**kidscreen  
SUMMIT**

EXPLORING EVERY ANGLE  
IN KIDS ENTERTAINMENT

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# B2B PRESS RELEASE & ADV

**kidscreen**  
empowering the global children's entertainment industry

**ANIMATION  
MAGAZINE**  
Animation and TV

**licensing  
WORLDWIDE**

**TOTAL  
LICENSING**

**Licensing.biz**

**TBI Vision**  
Business. Beyond. The National.

**World Screen**

**TVKIDS**

**C21Media**

**ttvnews**

**ANIMATION  
MAGAZINE**  
THE BUSINESS, TECHNOLOGY & ART OF ANIMATION AND VFX  
November 2014  
YooHoo & Friends  
Treasure Our World  
Coming up in 3D

**ANIMATION  
MAGAZINE**  
MUSIC  
Edition  
A NEW 80 PAGES ISSUE  
104 ARTISTS & 157  
ALL CHARACTERS WITH LIPREADING FUN

**TVKIDS**  
LBM Trends / Genius Brands' Andy Heywood  
PremiereMedia Kids & Family's Rick Glanzer / Maris' Marja Kerkhof

**MONDO TV  
THE DREAM FACTORY**  
From Mondo Tv...  
Three cheers for...  
20  
years!  
AUDIOWIS  
STANDARD MUSIC

**ttv**  
KiddieToons  
Heidi  
60 eps / 155  
Live Action  
MONDO TV  
STANDARD MUSIC

**Adventures in  
Duckport**  
92 episodes X 11" Full HD  
Coming Soon  
GENIUS BRANDS  
STANDARD MUSIC



# FINANCIAL

## 2018 Consolidated results

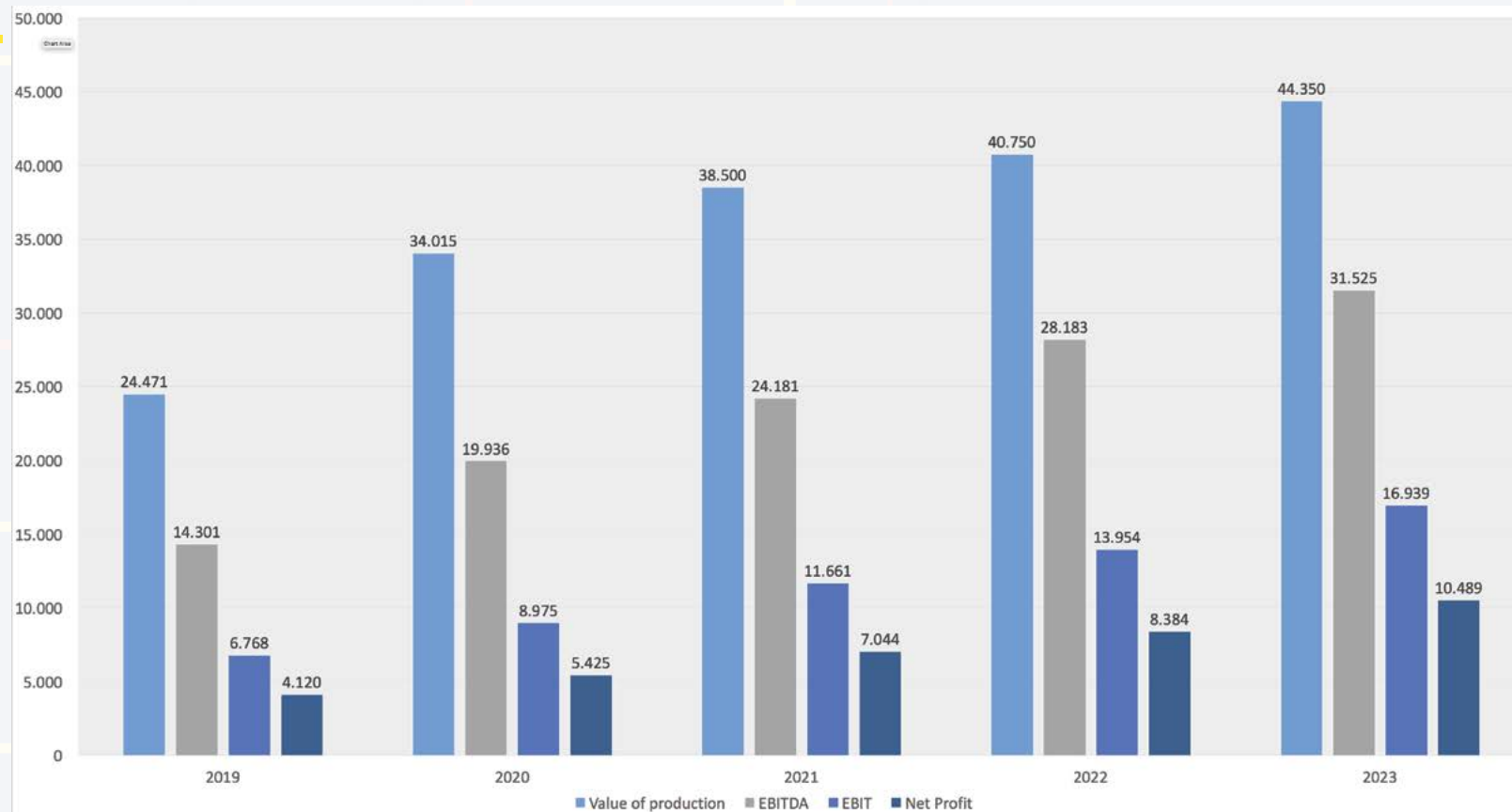
As announced on December 10th, 2018, the deterioration of the international economic situation, and the slowdown in the Chinese economy deriving also from the trade war between China and the USA, decreased the investments including media products. That, together with three Asian customers that announced to significantly revise their investments in some productions partly due to difficulties in the exploitation of such programs in their markets, led Mondo TV to impair its library of approximately €31 million and a write-off of its credits of approximately € 27m. It should be evidenced that the Company's shareholders' equity at September 30, 2018 amounted to Euro 106.1 million at Parent company level, and equal to Euro 105.4 million at consolidated level, inclusive of ordinary income for the period. Net of the estimated future 2018 loss, therefore, the Company's shareholders' equity would be equal to little less than Euros 60 million, with a significantly positive net financial position, which guarantees adequate financial resources to support the business development in future years. On March 29th, 2019 the Company will finally publish the 2018's financial figures.

OUR RECENT  
PAST

OUR PRESENT  
TIME



# BUSINESS PLAN





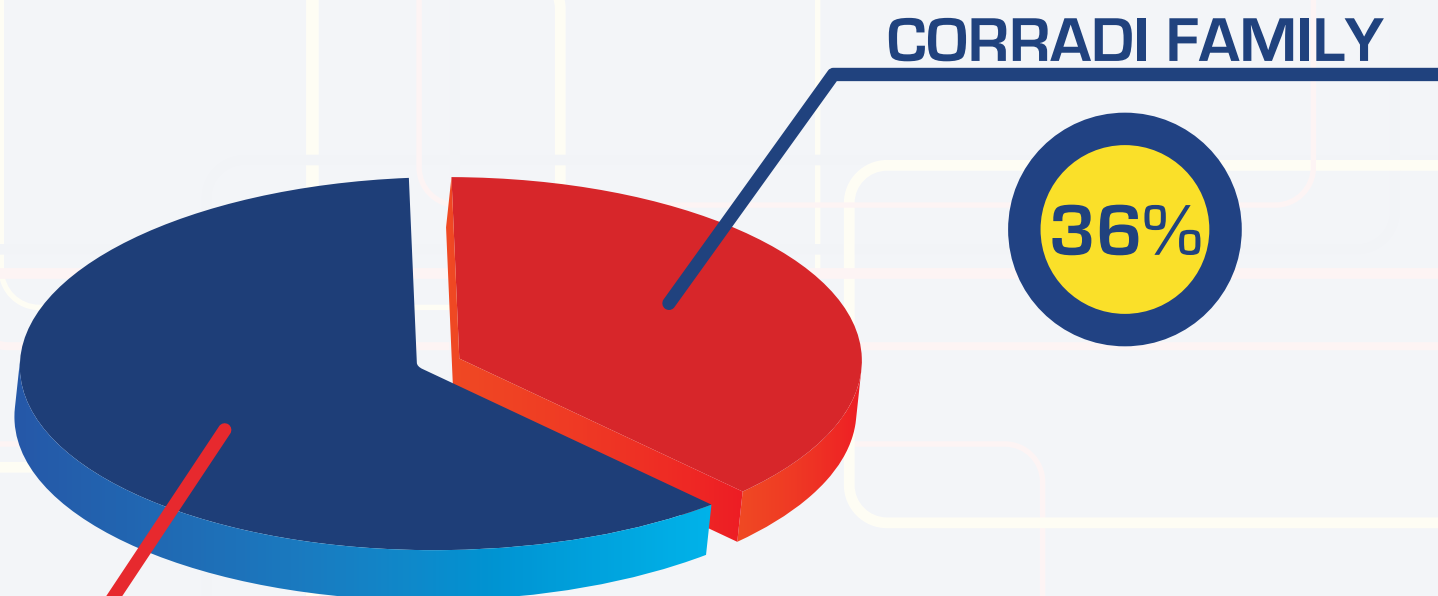
# REVENUE BREAKDOWN

## Revenue from sales and services

(in thousands of Euro)

	2015	% of total	2016	% of total	2017	% of total	1Q 2018	% of total
Revenue from sales of rights	9.597,00	57,11%	14.617,00	53,32%	10.115,00	31,59%	10.837,00	67,47%
Revenue from licensing	632,00	3,76%	5.257,00	19,18%	16.149,00	50,44%	899,00	5,60%
Revenue from production services	5.627,00	33,49%	7.525,00	27,45%	5.739,00	17,92%	4.236,00	26,37%
Other income	947,00	5,64%	16,00	0,06%	16,00	0,05%	89,00	0,55%
<b>Total</b>	<b>16.803,00</b>	<b>100,00%</b>	<b>27.415,00</b>	<b>100,00%</b>	<b>32.019,00</b>	<b>100,00%</b>	<b>16.061,00</b>	<b>100,00%</b>

## MAIN SHAREHOLDERS



# MONDO TV GROUP

## THE DREAM FACTORY

# THANK YOU

