



## **PRESS RELEASE**

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### **MONDO TV on the path to the Far East: executed an agreement with Mediacorp for TV rights in Singapore**

**Rome, October 29, 2012:** Mondo TV announced to have executed an important license agreement with MediaCorp PTE Ltd, Singapore's leading media company with the most complete range of platforms, spanning television, radio, newspapers, magazines, movies, digital and out-of-home media, which has acquired the Pay TV and VOD rights on a total of 345 half hour episodes and 41 TV movies of Mondo TV's classic and new library.

This is the hugest agreement ever signed by Mondo TV in Singapore and it may represent an important step in the attempt of the Group to expand in new regions and markets such as the Far East: according to MediaCorp, it pioneered the development of Singapore's broadcasting industry, with the broadcast of Radio in 1936 and Television in 1963. Today, MediaCorp has over 50 products and brands in four languages (English, Mandarin, Malay and Tamil), and is aimed at becoming Asia's top media company. MediaCorp announced in September a 7.5 per cent rise in operating profit to \$44.4 million for the year ended 31 March 2012.

***Mondo TV**, listed in the Star segment of Borsa Italiana, has its registered office in Rome and is a Group made up of nine companies; the Group is a leader in Italy and among the primary European operators in the production and distribution of television series and cartoon films for TV and the cinema, and is active in the related sectors (audiovisual and musical distribution, licensing, media, publishing and merchandising). For further information on Mondo TV, visit [www.mondotv.it](http://www.mondotv.it).*

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