



PRESS RELEASE

MONDO TV: the teen musical series SUEÑA CONMIGO licensed to Rai – the deal is estimated to value 15% of the revenues 2014

Rome, 5 May 2014 – Mondo TV S.p.A. informed that a license agreement was entered into with Rai Cinema for the broadcast in Italy of the *live teen* program named “SUEÑA CON MIGO”. The series is composed by 120 episodes of 60 minutes each. The agreement provides for license period ending on 1 January 2018, and the programs shall be broadcast on Rai’s free TV channel “Rai Gulp” or on different non-generalist channels operated by RAI.

The company thus continues the development of this sector of its business, i.e. the acquisition and resale of the teen soap operas, which bought the company in the past to sell to RAI series like Grachi and Life with Boys.

It is estimated that direct and indirect revenues which shall be generated by the referenced license agreement may have a value of approximately 15% of the revenues of the parent company Mondo TV S.p.A. in 2014.

Matteo Corradi, Managing Director of Mondo TV, stated: “The satisfaction for this new agreement is double: on one side, it strengthens this specific business after the successes of the three series of Grachi and the sale of Life with Boys, on the second side, it confirms that the choice made by the management to differentiate the company’s offer of programs with the new business plan is correct”.

***Mondo TV**, listed in the Star segment of Borsa Italiana, has its registered office in Rome and is a Group made up of five companies; the Group is a leader in Italy and among the primary European operators in the production and distribution of television series and cartoon films for TV and the cinema, and is active in the related sectors (audiovisual and musical distribution, licensing, media, publishing and merchandising). For further information on Mondo TV, visit www.mondotv.it.*

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